



SOARING PEDIATRICS WEBSITE PRIVACY POLICY

Effective Date: July 28, 2026

Welcome to the Soaring Pediatrics website. We value your privacy and are committed to protecting the personal information you choose to share with us.

Information We Collect

We may collect information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Information you submit through our contact forms or membership inquiry forms

Our website may also automatically collect certain technical information, such as your IP address, browser type, device information, operating system, referring websites, pages visited, website usage data, and information collected through cookies and similar technologies.

How We Use Your Information

We use your information to:

- Respond to your questions and inquiries
- Provide information about our pediatric Direct Primary Care membership
- Schedule consultations or appointments
- Improve our website and services
- Communicate with you when you have requested information
- Operate, maintain, protect, troubleshoot, and improve our website and related services

We do not share your personal information with third parties for their own marketing purposes.

Cookies

Our website uses cookies and similar technologies to improve your browsing experience, analyze website traffic, and help us understand how visitors use our website. Most web browsers allow you to control cookies through browser settings. Please note that disabling certain cookies may affect website functionality.

Third-Party Services

Our website is hosted by Wix. We may also use third-party service providers, including website analytics providers, online scheduling platforms, payment processors, email communication providers, and other vendors that assist in operating our website and business. These providers may receive only the information reasonably necessary to perform services on our behalf and are expected to maintain appropriate safeguards to protect such information. Their collection and use of information may also be subject to their own privacy policies and terms.

Security

We take reasonable administrative, technical, and physical measures to help protect the personal information you provide. However, no method of electronic transmission or storage can be guaranteed to be completely secure.

Medical Information

Please do not submit confidential medical information or protected health information ("PHI") through our general website contact forms unless the form is specifically identified as a secure, HIPAA-compliant communication tool. Information submitted through general website forms may not be encrypted and may not be appropriate for the transmission of sensitive medical information.

Any physician-patient relationship may only be established pursuant to a separate written agreement accepted by Soaring Pediatrics.

If you are experiencing a medical emergency, call 911 or seek emergency medical care immediately.

Children's Privacy

Our website is intended for parents and legal guardians. We do not knowingly collect personal information directly from children under the age of 13 through this website. If we learn that we have collected personal information directly from a child under the age of 13 without appropriate parental consent, we will take reasonable steps to delete such information.

Your Choices

Subject to applicable law, you may contact us at any time to request access to, correction of, or deletion of personal information you have submitted through this website. We may retain information as required by law, for legitimate business purposes, or to protect our legal rights.

Data Retention

We retain personal information only for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

Links to Third-Party Websites

Our website may contain links to third-party websites. Soaring Pediatrics is not responsible for the privacy practices, content, or security of third-party websites. We encourage users to review the privacy policies of any third-party sites they visit.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

Contact Us

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